Mobile Application Management

Mobile applications are changing the way your employees work. Today's mobile users demand mobile applications that connect them to enterprise resources, increase their productivity and promote collaboration with colleagues. Today's enterprise empowers its employees with company-approved public and custom-built internal applications.

AirWatch® Mobile Application Management addresses the challenge of acquiring, distributing, securing and tracking mobile applications. Easily manage internal, public and purchased apps across employee-owned, corporate-owned and shared devices from one central console.

Benefits

• Provide employees with apps to promote productivity

• Manage the app lifecycle from start to finish

• Prevent malicious apps from entering the enterprise

• Secure internally developed business apps

• Distribute apps in bulk to devices

• Provide higher level of remote support to end users

About AirWatch by VMware

AirWatch® by VMware® is the leader in enterprise mobility management, with more than 12,000 global customers. The AirWatch platform includes industry-leading mobile device, email, application, content, and browser management solutions. Acquired by VMware in February 2014, AirWatch is based in Atlanta and can be found online at www.air-watch.com.

Securely Deploy Applications That Drive Your Business

Complete Lifecycle Management

AirWatch enables organizations to manage apps throughout the entire lifecycle from purchasing and developing to securing, distributing and tracking. View available and installed public and internal apps, versions and more from the admin console.

Purchase Applications

AirWatch integrates with public app stores such as the Apple App Store, Google Play and Microsoft Store to allow access to public apps in the AirWatch® App Catalog. AirWatch integration with the Apple Volume Purchase Program allows you purchase apps, iBooks and custom B2B apps in bulk and easily manage your licenses.

Custom App Development

AirWatch allows you to split the application creation and publishing process into steps, including create, review, assign and publish. The AirWatch® Software Development Kit allows developers to integrate the same features and functionalities provided by AirWatch into their own custom-built applications. AirWatch® App Wrapping gives your existing internal applications an extra level of security and management capabilities, without further development or code change.

Enterprise-grade Security

AirWatch enables ultimate application security with the ability to create app whitelists and blacklists, configure compliance policies and restrict native applications. Ensure data loss prevention with features including user authentication, data encryption, data backup restrictions and compliance tracking. AirWatch® App Reputation Scanning allows you to identify common app risks, such as access to privacy settings, unsecure network connections, malicious code and more, before distributing to devices. Prevent access to apps on compromised devices and automatically uninstall apps when a user un-enrolls.

Distribution Policies

AirWatch enables you to push applications automatically when users enroll and to make applications available for on-demand installation in the AirWatch App Catalog. In the AirWatch App Catalog, users can view, browse, search and install public, internal, recommended and web applications. The AirWatch App Catalog can be custom-branded and supports multiple languages with an easy to use HTML5 interface.

Feedback and Ratings

With AirWatch, end users can rate and review public and internal applications. Comments and ratings are visible to other users and administrators in the AirWatch App Catalog. If an application crashes, AirWatch captures the crash log and automatically sends it to app developers for detailed diagnostics using the AirWatch Software Development Kit.

Comprehensive App Management

AirWatch enables intuitive app management with advanced administrative control features. Manage app security, access rights and distribution in the web-based admin console. View app inventory, versions, status, ratings and more, along with statistics such as how many users have installed an app versus how many were assigned the app.

Detailed Reporting and Analytics

All device and console events are recorded in and viewable from the admin console. Configure logging and filter events by severity level, category or module. AirWatch enhanced analytics and reporting allows you to create and export application reports by user, device or group. View entire app inventory and track application versions and update history.