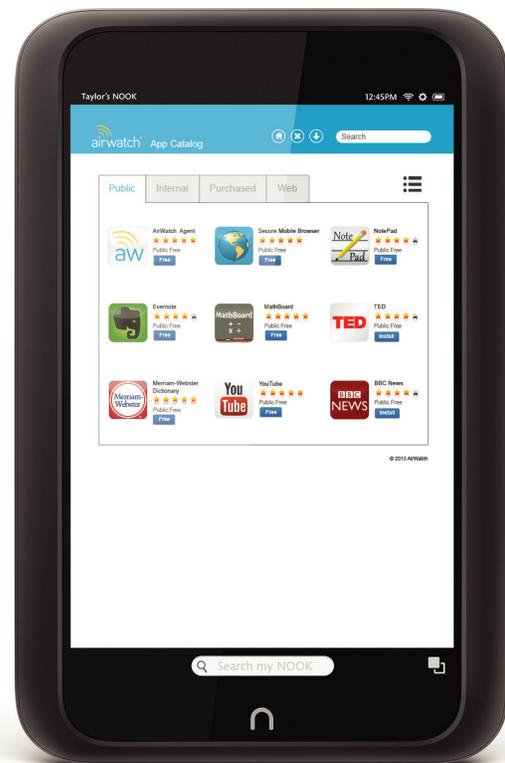


Empower Mobile Learning with AirWatch and NOOK

AirWatch® and Barnes & Noble are teaming up to help schools embrace the next generation of learning with education apps, eBooks and learning content on NOOK tablets. Students are reaping the benefits of having traditional textbooks brought to life with interactive text, 3D graphics, video and audio at their fingertips.

Fostering a passion for reading and student literacy, the award-winning NOOK encourages interactive, collaborative, and engaging learning environments.



NOOK addresses many challenges of today's traditional learning tools by reducing book loads and enabling access to resources. Students can leverage thousands of books, newspapers and magazines along with more than 700,000 Android apps.

AirWatch provides complete management for NOOK tablets with enhanced security and management capabilities ready for your educational environment.

Multi-Tenant Architecture

AirWatch's multi-tenant architecture enables the management of devices based on user roles, device types, or organization groups. IT administrators can maintain control of the entire device fleet while empowering individual schools to maintain visibility and control of each device.

Advanced Security

Getting started with AirWatch is a simple process that begins with the AirWatch agent, available in the Android app store. Authenticate users and devices with several methods including a basic username and password, integrating with your corporate directory services and SAML or tokens. After enrollment you can enforce strong security policies and monitor compliance across your fleet of NOOK devices. Require users to have minimum passcode lengths and detect rooted devices.

Secure Content Locker

Secure distribution and mobile access to educational content and department resources with Secure Content Locker™. Administrators can provide students, teachers and faculty with anytime, anywhere access to materials with easy updating and automatic file downloads. Integrate classroom workflow for submitting assignments, homework and teacher feedback with Secure Content Locker.

NOOK Management

Manage school email, calendar and contacts by configuring the NitroDesk TouchDown email client for Exchange ActiveSync and configure a corporate Wi-Fi network with auto-join settings and certificates. Have complete remote management capabilities including clear passcodes, device lock or enterprise wipe. Remove school settings, access and apps by unenrolling a device from the administrative console.

Educational Apps

AirWatch web-based administrative console makes it easy to manage all educational apps with AirWatch App Catalog. Automatically prompt students to install, update or remove internal applications, track and view installed apps and versions, and set access and restriction policies.

AirWatch Launcher

The AirWatch Launcher allows schools to completely customize the look and behavior of managed Android devices. Administrators can set the wallpaper image, screen count, whitelisted and blacklisted apps, and icon grid layout on the tablet. Enable or disable access to a device's phone function, contact list, display sound, Wi-Fi or Bluetooth.

About AirWatch

AirWatch is the largest Enterprise Mobility Management provider in the world with over 1,500 employees globally. More than 8,500 companies trust AirWatch to secure and manage their mobile enterprise. With market-leading solutions for mobile security, device, email, application and content management, we simplify enterprise mobility.