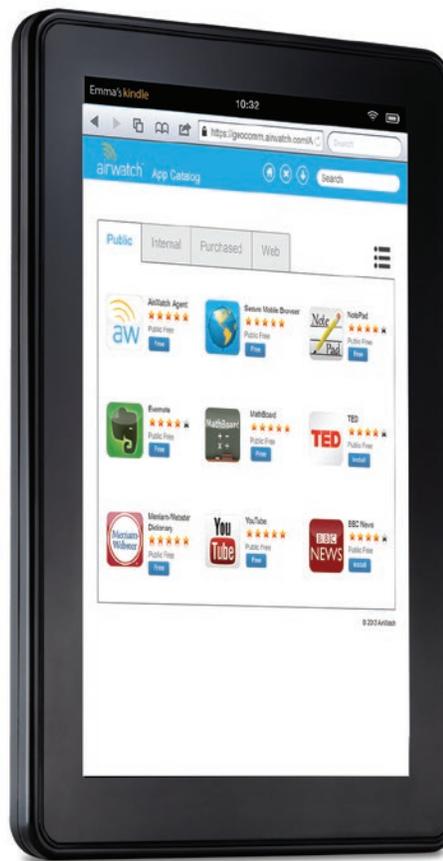
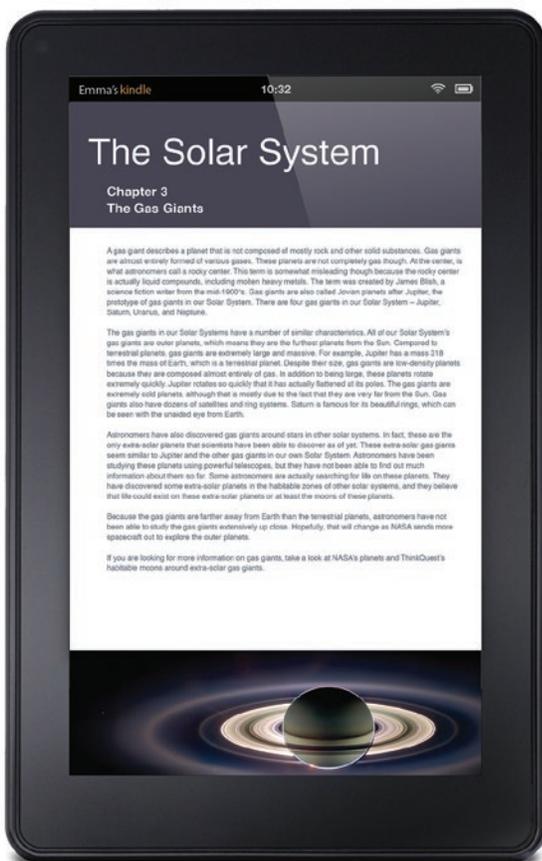


## Empower Mobile Learning with AirWatch and Kindle Fire

AirWatch® is helping schools and universities embrace the next generation of learning with education apps, eBooks and learning content on mobile devices. Students are reaping the benefits of having traditional textbooks brought to life with interactive text, 3D graphics, video and audio at their fingertips.

Kindle Fire applies the same passion for reading as they do for student literacy. Kindle Fire encourages interactive, collaborative, and engaging learning environments using the features on their tablet.



kindle fire

Kindle Fire addresses many challenges of today's traditional learning tools including reducing resources and book loads. Students can leverage over 1 million books, newspapers, and magazines as educational resources when completing assignments and collaborating with fellow students and teachers.

AirWatch provides complete management for Kindle Fire tablets with enhanced security and management capabilities ready for your educational environment.

## Multi-Tenant Architecture

AirWatch's multi-tenant architecture enables the management of devices based on user roles, device types, or organization groups. IT administrators can maintain control of the entire device fleet while empowering individual schools to maintain visibility and control of each device.

## Advanced Security

Getting started with AirWatch is a simple process that begins with the AirWatch agent, available in the Amazon app store. Authenticate users and devices with several methods including a basic username and password, integrating with your corporate directory services and SAML or tokens. After enrollment you can enforce strong security policies and monitor compliance across your fleet of Kindle Fire devices. Require users to have minimum passcode lengths and detect rooted devices.

## AirWatch Browser

Filtering web traffic on campus networks is familiar for most schools and universities. AirWatch Browser allows school IT administrators to whitelist acceptable websites or blacklist restricted websites. Students will only navigate to sites on their Kindle Fire that are approved by school administrators regardless of connection type, 3G or Wi-Fi. These restrictions remain on devices that students take home making sure they adhere to CIPA and COPPA regulations.

## Kindle Fire Management

Manage school email, calendar and contacts by configuring the NitroDesk TouchDown email client for Exchange ActiveSync and configure a corporate Wi-Fi network with auto-join settings and certificates. Have complete remote management capabilities including clear passcodes, device lock or enterprise wipe. Remove school settings, access and apps by un-enrolling a device from the administrative console.

## Educational Apps

AirWatch web-based administrative console makes it easy to manage all educational apps with AirWatch App Catalog. Automatically prompt students to install, update or remove internal applications, track and view installed apps and version, and set access and restriction policies.

## AirWatch Launcher

The AirWatch Launcher allows schools to completely customize the look and behavior of managed Android devices. Administrators can set the wallpaper image, screen count, whitelisted and blacklisted apps, and icon grid layout on the tablet. Enable or disable access to a devices phone function, contact list, and display sound, Wi-Fi, Bluetooth.

## About AirWatch

AirWatch is the largest Enterprise Mobility Management provider in the world with over 1,300 employees globally. More than 7,000 companies trust AirWatch to secure and manage their mobile enterprise. With market-leading solutions for mobile security, device, email, application and content management, we simplify enterprise mobility.

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